

LOGO DESIGN

Shri Jewels Gold & Diamond



S h r i J e w e l s



Shri Jewels

Gold & Diamond





Shri Jewels
Gold & Diamond



Shri Jewels
Gold & Diamond

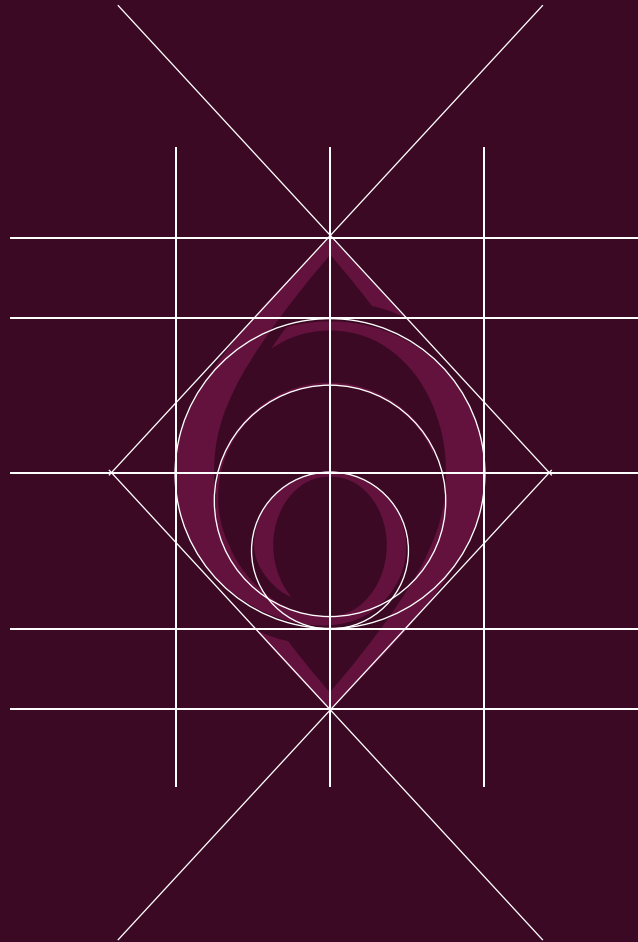


PRECIOUS JEWELS FOR

PRECIOUS
MOMENTS



LOGO STRUCTURE



PATTERN



TYPOGRAPHY

TITLE

Aa

CHIABIANVILLE

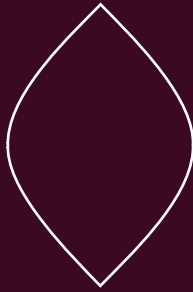
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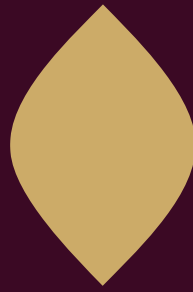
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TENOR SANS

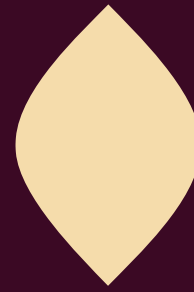
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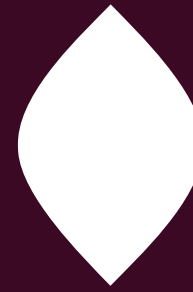
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#B65D33



#FFFFFF

THE COLOUR PALETTE

THIS DESIGN FEATURES A VERY SOPHISTICATED COLOUR THEME WORTHY OF THE BRAND'S INTENDED IMAGE AS AN EXEMPLARY JEWELLERY BRAND. THE BEAUTIFUL PLUM/WINE COLOUR PROVIDES RICHNESS. PAIRED WITH WHITE & GOLD IN THE FONTS, THE WHOLE COLOUR PALETTE EXUDES PEAK LUXURY.

CONCEPT



THE MOTIF

The present logo design is an intricate amalgamation of traditional touch, modern aesthetics, and jewellery sophistication. To create an unforgettable identity for shri jewels, we have incorporated the initials s & j into the motif. The design is made to resemble a beautiful pendant or an exquisite earring.

The motif appears rooted tradition yet comes across very modern.





THANK YOU!

DESIGN & CONCEPTUALIZED BY
THE BRAND WAGON

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