

LOGO DESIGN

CRIZELO

---



CRIZELO

J E W E L L E R Y





The present logo suggests the artistic mode of the business venture.

The initial C is crafted as an embodiment of elegance and luxury in form of a peacock. Peacock symbolizes grace, beauty, and richness.

This perfectly fits the brand.

The rest of the logo is kept simple and classy with the use of typography.









